

*Ransburg Y  
60<sup>th</sup> Anniversary T-Shirt Contest*

*Copy for Official Contest Rules and Guidelines. No purchase or payment necessary to enter or win.*

Design will appear on the official Ransburg Y 60<sup>th</sup> anniversary T-shirt.

**Guidelines:**

- Do **NOT** include the Y or YMCA logo
  - We will add the Y logo to the T-shirt to meet our brand guidelines
- You can include "Ransburg" in your design, if you wish
- Limit your design to no bigger than a 10.5 inch x 10.5 inch surface area. You can go smaller by width or length, but cannot go larger.
- Your design should be inspired by any or all of the following:
  - The history of the Ransburg Y from 1959 through today
  - What the Ransburg Y means to you
  - The role the Ransburg Y plays in our community
  - The future of the Ransburg Y
  - Your best memories of the Ransburg Y
  - Why you love the Ransburg Y
- Winning artwork will be for the front of the t-shirt only
- We have not decided on a shirt color. Therefore, do not let that limit your creativity. The winning design will dictate the color of the shirt.
- One design accepted per person
- Designs will be judged on the following criteria
  - Concept originality
  - Capturing the heart of the whole Ransburg family
  - Memorable design
  - Readiness for print
  - Feasibility for reproduction on apparel

**Rules:**

- The Ransburg Y 60<sup>th</sup> Anniversary T-shirt Contest (the Contest) will conclude on Thursday, December 13, 2018 at 11:59 p.m. EST
- All eligible entries received will be judged based on predefined judging criteria as later described in these rules to determine the three (3) prize winning entries. The Administrator's designated server will be the official timekeeper for this Contest.
- Submit your design no later than Thursday, December 13, 2018 at 11:59 p.m. EST
- Submit your entry via email to [ctaylor@indymca.org](mailto:ctaylor@indymca.org). Be sure to attach your art file, and your name, age and telephone number.
  - If you wish to submit in person, please call 317.357.8441 and ask for Cecily.
- Use up to 4 colors, not blended

- Design submissions must be saved at 300 dpi.
- Design submissions can be submitted in the following high-resolution file formats:
  - JPG
  - TIF
  - AI
  - EPS
- The design cannot include the Y logo
- Submit your design on a white or transparent background
- You must be 18 years of age or older to submit a design. If you are under 18 years of age you may still create a design, but it must be submitted on your behalf by a parent or guardian.
- The Ransburg Y has first printing rights to the winning design. By submitting your design to the Ransburg Y 60<sup>th</sup> Anniversary T-shirt Contest, you agree that if your design wins, it can be used on the T-shirt and other promotional materials and items including the website and on social media.
- The winner and image of the design will be recognized on Ransburg Y's e-newsletter, Facebook page and Instagram.
- The winner will be notified by email and officially be announced on December 14, 2018 at 12 p.m. (Noon) EST.
- The Ransburg Y reserves the right to adjust the art as needed to facilitate printing
- Entrants must complete a waiver and release form in order to be considered for the contest
- The winning designer will receive a \$150 gift card to Aldi
- The 2<sup>nd</sup> place designer will win a \$100 gift card to Aldi
- The 3<sup>rd</sup> place designer will win a \$50 gift card to Aldi

**Each Entrant (or if under the age of 18 Entrant's parent or legal guardian):**

*(i) grants to the YMCA of Greater Indianapolis, in perpetuity, a non-exclusive, royalty-free license to publish, display, post on its website, post on social media channels used by the Ransburg Y, reproduce, modify, edit or otherwise use his/her submitted art, in whole or in part, for advertising or promoting the Contest or for any other reason; (ii) waives all moral rights in and to his/her submitted art; and (iii) agrees to release and hold harmless the YMCA of Greater Indianapolis from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action that relate in any way to the entry.*